

AY 2011/12 Programme Structure

JOURNALISM & PR (Single Honours)

Duration: 3 years full-time / 6 years part-time
Total credit rating: 360
Course code: PP52

Level 4 – no longer available for study

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|--------------|--------------------------------------------|---------|------------|
| Core: | Candidates are required to take: | | |
| JOU 4912 | Journalism in Society | Sem 1&2 | 20 credits |
| JOU 4922 | Practical Journalism 1: News Writing | Sem 1&2 | 20 credits |
| JOU 4932 | Radio & Television Production | Sem 1&2 | 20 credits |
| JOU 4942 | Media Matters: Law, Regulation and Context | Sem 1&2 | 20 credits |
| JOU 4962 | Professional Practice | Sem 1&2 | 20 credits |
| JOU 4972 | Introduction to PR | Sem 1&2 | 20 credits |

Level 5 – no longer available for study

Progression requirements: minimum of 100 credits from Level 4, including JOU4922, or equivalent

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|--------------|----------------------------------------------|-----------|------------|
| Core: | Candidates are required to take: | | |
| JOU 5912 | Journalism in Context | Sem 1 & 2 | 20 credits |
| JOU 5922 | Practical Journalism 2: Specialist Reporting | Sem 1 & 2 | 20 credits |
| JOU 5942 | Professional Development & Placement | Sem 1 & 2 | 20 credits |
| JOU 5992 | PR in Practice | Sem 1 & 2 | 20 credits |

and are required to choose 40 credits from:

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|----------|---------------------------------|-----------|------------|
| JOU 5962 | Practical Journalistic Styles | Sem 1 & 2 | 20 credits |
| JOU 5972 | Television News for Journalists | Sem 1 & 2 | 20 credits |
| MFC 5052 | Radio Broadcasting | Sem 1 & 2 | 20 credits |

Level 6 – available for study 2011/12 only

Progression requirements: minimum of 100 credits from Level 4, including JOU4922, and 100 credits from Level 5 including JOU5942, or equivalent

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|--------------|-----------------------------------------|-----------|------------|
| Core: | Candidates are required to take: | | |
| JOU 6902 | Law for Journalists | Sem 1 & 2 | 20 credits |
| JOU 6922 | Practical Journalism 3: Feature Writing | Sem 1 & 2 | 20 credits |
| JOU 6932 | Digital Media Portfolio | Sem 1 & 2 | 20 credits |
| JOU 6992 | PR Strategy | Sem 1 & 2 | 20 credits |

and are required to choose 20 credits from:

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|----------|-----------------------------|-----------|------------|
| JOU 6912 | Journalism Research Project | Sem 1 & 2 | 20 credits |
| JOU 6982 | Political Communication | Sem 1 & 2 | 20 credits |
| MFC 6062 | Reporting Conflict | Sem 1 & 2 | 20 credits |

and are required to choose 20 credits from:

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|----------|----------------------------|-----------|------------|
| JOU 6942 | Magazine Journalism | Sem 1 & 2 | 20 credits |
| JOU 6962 | Investigations & Campaigns | Sem 1 & 2 | 20 credits |
| JOU 6972 | Television Journalism | Sem 1 & 2 | 20 credits |
| JOU 6162 | Radio Production | Sem 1 & 2 | 20 credits |
| MFC 6042 | TV Documentary Production | Sem 1 & 2 | 20 credits |

n/a 11/12