

## **AY 2011/12 Programme Structure**

### **BUSINESS (Single Honours)**

**Duration:** 3 years full-time/6 years Part time  
**Total credit rating :** 360  
**UCAS code:** N100

#### **Level 4**

Please refer to the Prospectus for entry requirements:

<b>Core:</b>	Candidates are required to take:	
BAM 4012	Business Economics	Sem 1&2 20 credits
BAM 4022	Management & Organisational Behaviour	Sem 1&2 20 credits
BAM 4032	Finance for Business and Management	Sem 1&2 20 credits
BAM 4202	Professional Development and Placement 1	Sem 1&2 20 credits
MKT 4252	Marketing Fundamentals	Sem 1&2 20 credits
BAM 4042	General Legal Principles	Sem 1&2 20 credits

**NOTE:** Students identified as requiring specialist language support will take the following module in place of BAM4202 (Professional Development and Placement 1)

SML 4012 English Language, professional and Academic Development (international) Sem 1 & 2 20 credits

#### **Level 5**

Entry in or after 2012/13: Progression requirements: 120 credits from Level 4

Entry prior to 2012/13: Progression requirements: A minimum of 100 credits from Level 4 including BAM4202 or SML4012, or equivalent.

<b>Core:</b>	Candidates are required to take:	
BAM 5022	Financial & Management Accounting	Sem 1&2 20 credits
BAM 5082	Business Economics for Decision Making	Sem 1&2 20 credits
BAM 5102	Introduction to Research	Sem 1&2 20 credits
BAM 5202	Professional Development and Placement II	Sem 2 20 credits

and are required to choose 40 credits from:

BAM 5052	Legal Issues for Organisations	<b>n/a 11/12</b>	Sem 1&2 20 credits
MKT 5232	Real World Marketing		Sem 1&2 20 credits
MKT 5272	Consumer Behaviour		Sem 1&2 20 credits

#### **Level 6**

Entry from 2013/14 onwards: Progression requirements: 120 credits from Levels 4 and 5.

Entry prior to 2013/14: Progression requirements: A minimum of 100 credits from Level 4 including BAM4202 and 100 credits from Level 5 including BAM5202 or FAS5002 , or equivalent.

<b>Core:</b>	Candidates are required to take:	
BAM 6012	Business and Management Strategy	Sem 1&2 20 credits
BAM 6022	Research Project	Sem 1&2 20 credits
BAM 6062	Financial Management	Sem 1&2 20 credits

and are required to choose 60 credits from:

BAM 6032	Employment Law	Sem 1&2 20 credits
BAM 6042	Company Law: Legal Organisations	Sem 1&2 20 credits
BAM 6132	Business Ethics	Sem 1&2 20 credits
BAM 6142	E Business and E Marketing	Sem 1&2 20 credits

BAM 6202  
MKT 6202  
BAM 6002

Contemporary Business and Marketing Issues  
International Marketing  
Leadership

Sem 1&2 20 credits  
Sem 1&2 20 credits  
Sem 1&2 20 credits