

PGDip/MA Public Communications

Duration:

PG Diploma up to 5 years to complete from the date of first registration

Candidates who are eligible to proceed to the MA must register for the MA within 2 years of being awarded the PGDIP and must normally complete the MA module within one year of registration.

Total credit rating: PGD 120 credits
MA 180 credits

Level 7

Please refer to the Prospectus for entry requirements.

Postgraduate Diploma (PGDip)

Core candidates are required to take:

MPC 1113	Power, Media & Influence	30 credits
MPC 1123	Strategic Communication	30 credits

and are required to select Option 60 credits from:

MPC 1135	Parliamentary Procedure	15 credits
MPC 1145	European Union	15 credits
MPC 1165	Online Communication	15 credits
MPC 1175	Psychology of Communication	15 credits
MPC 1185	Internal Communication	15 credits
MPC 1205	Public Sector PR	15 credits
MPC 1225	Risk and Crisis Management	15 credits

Master of Arts (MA)

Core candidates are required to take:

MPC 1116	Research Module	60 credits
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Progression and Award

To be eligible to progress from the PGDip to the MA, candidates must:

- (i) Pass core module MPC1113 and MPC1123
- (ii) Accumulate a total of 120 credits
- (iii) Register for the MA within two year of completion of the PGDip.

Award of Master of Arts (MA)

To be eligible for the award of MA candidates must:

- (i) satisfy the PGDip progression requirements
- (ii) accumulate a total of 180 credits including 120 credits in the MPC1113, MPC1123 and MPC1116