

JOURNALISM & PR (Single Honours)

Duration: 3 years full-time / 6 years part-time

Total credit rating: 360

Course code: PP52

Level 4 (formally Level 1) – no longer available for study

Core:	Candidates are required to take:		
JOU 4912	Journalism in Society	Sem 1&2	20 credits
JOU 4922	Practical Journalism 1: News Writing	Sem 1&2	20 credits
JOU 4932	Radio & Television Production	Sem 1&2	20 credits
JOU 4942	Understanding the Media Marketplace	Sem 1&2	20 credits
JOU 4962	Professional Practice	Sem 1&2	20 credits
JOU 4972	Introduction to PR	Sem 1&2	20 credits

Level 5 (formally Level 2) – available for study 2010/11 only

Progression requirements: minimum of 100 credits from Level 4, including JOU4922 (JOU1922), or equivalent

Core:	Candidates are required to take:		
JOU 5912	Journalism in Context	Sem 1 & 2	20 credits
JOU 5922	Practical Journalism 2: Specialist Reporting	Sem 1 & 2	20 credits
JOU 5942	Professional Development & Placement	Sem 1 & 2	20 credits
JOU 5992	PR in Practice	Sem 1 & 2	20 credits

and are required to choose 40 credits from:

JOU 5962	Practical Journalistic Styles	Sem 1 & 2	20 credits
JOU 5972	Television News for Journalists	Sem 1 & 2	20 credits
MFC 5052	Radio Broadcasting	Sem 1 & 2	20 credits

Level 6 (formally Level 3) – available for study 2011/12 only

Progression requirements: minimum of 100 credits from Level 4, including JOU4922 (JOU1922), and 100 credits from Level 5 including JOU5942 (JOU2942), or equivalent

Core:	Candidates are required to take:		
JOU 6902	Law for Journalists	Sem 1 & 2	20 credits
JOU 6922	Practical Journalism 3: Feature Writing	Sem 1 & 2	20 credits
JOU 6932	Digital Media Portfolio	Sem 1 & 2	20 credits
JOU 6992	PR Strategy	Sem 1 & 2	20 credits

and are required to choose 20 credits from:

JOU 6912	Journalism Research Project	Sem 1 & 2	20 credits
JOU 6982	Political Communication	Sem 1 & 2	20 credits
MFC 6062	Reporting Conflict	Sem 1 & 2	20 credits

and are required to choose 20 credits from:

JOU 6942	Magazine Journalism	Sem 1 & 2	20 credits
JOU 6962	Investigations & Campaigns	Sem 1 & 2	20 credits
JOU 6972	Television Journalism	Sem 1 & 2	20 credits
MFC 6032	Radio Production	Sem 1 & 2	20 credits
MFC 6042	TV Documentary Production	Sem 1 & 2	20 credits

