

BUSINESS (Single Honours)

Duration: 3 years full-time/6 years Part time
Total credit rating : 360
UCAS code: N100

Level 4 (formerly Level 1)

Please refer to the Prospectus for entry requirements:

Core:	Candidates are required to take:	
BAM 4012	Business Economics	Sem 1&2 20 credits
BAM 4022	Management & Organisational Behaviour	Sem 1&2 20 credits
BAM 4032	Finance for Business and Management	Sem 1&2 20 credits
BAM 4202	Professional Development and Placement 1	Sem 1&2 20 credits
MKT 4252	Marketing Fundamentals	Sem 1&2 20 credits

and are required to choose 20 credits from:

BAM 4042	General Legal Principles	Sem 1&2 20 credits
BAM 4052	Business History	n/a 10/11 Sem 1&2 20 credits

NOTE: Students identified as requiring specialist language support will take the following module in place of BAM4202 (Professional Development and Placement 1)

SML 4012	English Language, professional and Academic Development (international)	Sem 1& 2 20 credits
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Level 5 (formerly Level 2)

Progression requirements: A minimum of 100 credits from Level 4 including BAM4202 or SML4012, or equivalent.

Core: Candidates are required to take:

BAM 5022	Financial & Management Accounting	Sem 1&2 20 credits
BAM 5082	Business Economics for Decision Making	Sem 1&2 20 credits
BAM 5102	Marketing & Business Research	Sem 1&2 20 credits

and are required to choose 40 credits from:

BAM 5052	Legal Issues for Organisations	Sem 1&2 20 credits
MKT 5232	Real World Marketing	Sem 1&2 20 credits
MKT 5272	Consumer Behaviour	Sem 1&2 20 credits

and are required to choose 20 credits from:

BAM 5202	Professional Development and Placement II	Sem 2 20 credits
FAS 5002	Volunteering	Sem 1&2 20 credits

Level 6 (formerly Level 3)

Progression requirements: A minimum of 100 credits from Level 4 including BAM4202 and 100 credits from Level 5 including BAM5202 or FAS5002 , or equivalent.

Core: Candidates are required to take:

BAM 6012	Business and Management Strategy	Sem 1&2 20 credits
BAM 6022	Research Project	Sem 1&2 20 credits
BAM 6062	Financial Management	Sem 1&2 20 credits

and are required to choose 60 credits from:

BAM 6032	Employment Law	Sem 1&2 20 credits
BAM 6042	Company Law: Legal Organisations	Sem 1&2 20 credits
BAM 6132	Business Ethics	Sem 1&2 20 credits
BAM 6142	E Business and E Marketing	Sem 1&2 20 credits
BAM 6202	Contemporary Business and Marketing Issues	Sem 1&2 20 credits

MKT 6202
BAM 6402
BAM 6002

International Marketing
Social Enterprise
Leadership

n/a 10/11

Sem 1&2 20 credits
Sem 1&2 20 credits
Sem 1&2 20 credits