

BUSINESS AND ENTERPRISE (Single Honours)

Duration: 3 years full-time

Total credit rating: 360

UCAS code: N000

Level 4 - no longer available for study from 2010/11

Please refer to the Prospectus for entry requirements.

Core: Candidates are required to take:

BAM 4012	Business Economics	Sem 1&2	20 credits
BAM 4032	Finance for Business and Management	Sem 1&2	20 credits
BAM 4302	Introduction to SMEs (Small and Medium Enterprises)	Sem 1&2	20 credits
MKT 4252	Marketing Fundamentals	Sem 1&2	20 credits
ENT 4012	Professional Enterprise Development 1 (Extended Activity)	Sem 1&2	20 credits

Candidates are required to choose 20 credits from:

BAM 4042	General Legal Principles	Sem 1&2	20 credits
BAM 4052	Business History	Sem 1&2	20 credits

Level 5 – (formerly level 2) available for study 2010/11 only

Progression requirements: minimum of 100 credits from Level 4, including ENT4012 , or equivalent

Core: Candidates are required to take:

BAM 5022	Financial & Management Accounting	Sem 1&2	20 credits
BAM 5072	Case Studies in Business Enterprise	Sem 1&2	20 credit
BAM 5102	Marketing & Business Research	Sem 1&2	20 credits

and are required to choose 20 credits from:

ENT 5002	Professional Enterprise Development 2	Sem 1&2	20 credits
FAS 5002	Volunteering	Sem 1&2	20 credits

and are required to choose 40 credits from:

BAM 5042	Operations Management	Sem 1&2	20 credits
BAM 5052	Legal Issues for Organisations	Sem 1&2	20 credits
MKT 5232	Real World Marketing	Sem 1&2	20 credits

Level 6 – (formerly level 3) available for study 2010/11 and 2011/12 only

Progression requirements: minimum of 100 credits from Level 4, including ENT4012 or equivalent, and 100 credits from Level 5, including ENT52002 or FAS5002 or equivalent

Core: Candidates are required to take:

BAM 6302	Starting and Growing your own Business	Sem 1&2	20 credits
BAM 6002	Leadership	Sem 1&2	20 credits
BAM 6022	Research Project	Sem 1&2	20 credits

and are required to choose 60 credits from:

BAM 6012	Business and Management Strategy	Sem 1&2	20 credits
BAM 6042	Company Law: Legal Organisations	Sem 1&2	20 credits
BAM 6062	Financial Management	Sem 1&2	20 credits
BAM 6202	Contemporary Business & Marketing Issues	Sem 1&2	20 credits
BAM 6212	Managing Change	Sem 1&2	20 credits
BAM 6142	E Business and E Marketing	Sem 1&2	20 credits
BAM 6402	Social Enterprise	n/a 10/11	20 credits